

## Feel the magic of the East through tradition, history and hospitality

Traditional gastronomy, great wines, untouched nature, rich cultural and historical heritage, archeological findings, the Roman imperial palace, the imposing Djerdap gorge and the magical Danube make Eastern Serbia very attractive for tourists.

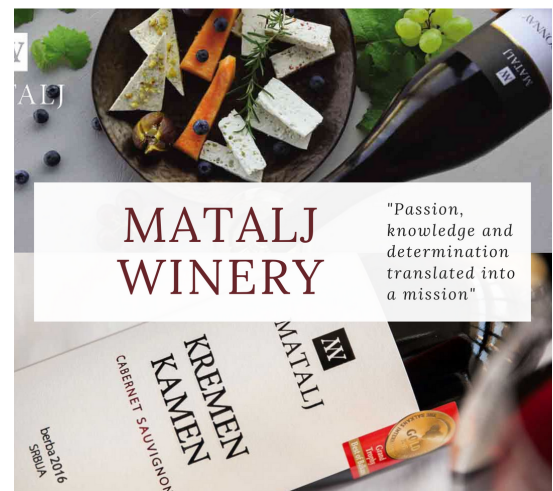
The Cluster of Rural Tourism "The Magic of the East" will introduce you to its rich offer wineries, travel agencies, tourist households, private providers accommodation and restaurants on the territory of the municipalities of Knjazevac, Negotin, Majdanpek, Kladovo, Boljevac, Bor and Zajecar.

*Taste the best wines of the Matalj, Mikic and Gamanovic wineries, relax in a comfortable room accommodation in hotels Albo, Djerdap and in Atrijum apartments. Feel the village spirit in rural tourist household Onomad, CasaDafin and in Gorski Konak. Enjoy the rich the gastronomic offer of the restaurant Jezero and Pub Rivendell. You will be enchanted by the spirit of tradition in the Jovanović household. Sweeten your day with traditional Stella Lux cakes. Let go organization of travel by travel agencies: Djerdap travel, Sedmica plus and Aster travel.*

## Matalj winery

Located above the Bukovo monastery, the Matalj winery is designed to excite all the senses. The modernly equipped tasting room can accommodate about a hundred guests.

Enjoy a fantastic selection of food, top wines and views of the massive, endless Danube and vineyards. Currently, Matalj Winery cultivates its 20ha of vineyards within three vineyards in the region of Negotinska Krajina.



Vinarija Mikic  
**WINERY**  
**MIKIC**



## Winery Mikic

The Mikic family, around 15 years ago, decided to carry forward the tradition of cultivating vineyards and producing wine in their hometown of Recka, near Negotin. Their wine production facilities have a capacity of 150,000 liters in a total cultivation area of 14 hectares.

In their vineyards, the Mikic family grows a variety of grape types, both international and indigenous. These include Cabernet Sauvignon, Merlot, Pinot Noir, Chardonnay, Sauvignon Blanc, Traminer, and Destino.

## Winery Gamanovic

The sandy and permeable soil next to the Danube, the largest number of sunny and warm days in the year on the territory of Serbia, the reflection of the sun's rays from the surface of the Danube guarantee excellent conditions for obtaining top-quality wines, which the wines of the winery Gamanovic and they did.

Here, wines are made according to the taste of the old masters from traditional grape varieties: Rajnski Rizling, Cabernet Sauvignon, Rose, White Tamjanika, Grasac, Merlot.



## Hotel "Djerdap"

Hotel "Djerdap" is located in Kladovo and has existed for more than 40 years. It meets all the expectations of a modern tourist.

Comfortable rooms, a restaurant with local and international specialties, a panoramic terrace with a view of the Danube and neighboring Romania, conference rooms, a city beach in the immediate vicinity, a restaurant boat and speedboats for cruising the Danube, organized excursions around the Djerdap National Park and much more.

## Atrijum apartmani

Atrijum apartments in Kladovo, Eastern Serbia, offer an ideal accommodation option for those looking to explore the beautiful Djerdap region and neighboring Romania. With 18 rooms and a total of 50 beds, Atrijum apartments provide ample space for guests to unwind and enjoy their stay. In addition to the guaranteed quality vacation that you will ensure by choosing this facility, a cruise through the Djerdap gorge on their tourist boat (Trinity Boat Tours) will make your stay in Kladovo unforgettable.



## Hotel "Albo"

Since its establishment in 2009, Hotel Albo has consistently maintained a prominent position within the Eastern Serbian hotel industry. Hotel Albo boasts a total of 29 rooms, providing a comfortable stay for up to 76 guests. Our room configuration includes 18 double rooms, 4 triple rooms, and 7 spacious apartments, ensuring a variety of accommodation options to suit every guest's preference. Hotel guests can enjoy a rich gastronomic offer. Small and large conference rooms are available to business guests.

## Restaurant "Jezero"

Tucked away in the very center of Kladovo in the pedestrian zone, the Jezero restaurant has a very long family tradition. It is known for its good cuisine, and what sets them apart are the many specialties of national and international cuisine. In addition to the rich gastronomic offer, here you can enjoy the top wines of the Danube and Negotin Krajina.

The restaurant has 60 seats and another 30 in the garden and they organize all kinds of lunches, celebrations and promotions.



## Irish Pub Rivendell

Nestled in the Heart of Zaječar, Concealed from Curious Gazes, Lies Pub Rivendell – An Icon of Tradition for Over Two Decades! The restaurant skillfully showcases and celebrates the best of traditional and international cuisine.

It comprises a charming restaurant with an inviting garden and an enticing cocktail bar. Within its inviting ambiance, Pub Rivendell presents an extensive array of cocktails and introduces the flavors of Italian cuisine.

## Stella Lux

"Stella Lux" is tucked away in the very center of Zajecar. It is recognizable by its wide range of domestic products. In addition to the widely famous homemade milk and fruit ice cream and always fresh cakes, brands such as lemonade with a scoop of ice cream - a real refreshing elixir during hot summer days, "kacamak" - a famous sweet for this region consisting of a combination of champita and ice cream, and of course hot salep stand out. Enjoy the traditional flavors of Eastern Serbia!



## RTH "Gorski konak"

Gorski Konak offers a unique opportunity for a rental home experience amidst the breathtaking landscapes of Stara Planina. Nestled in the picturesque village of Zubetina, within the Knjazevac municipality, this accommodation option stands out as an ideal destination for vacations. The family house, dating back to 1933, has undergone a comprehensive transformation to cater to tourists' needs and desires. Gorski Konak has 14 beds in 5 rooms and apartments.

## RTH "Onomad"

Located in the village of Ilino, at the foot of the Rtanj mountain, "Onomad" allows guests to connect with nature and enjoy the mountain environment. Two renovated houses provide comfortable accommodation for a total of 12 people. Each accommodation unit has its own bathroom, which ensures privacy and comfort for guests. Additional amenities include a terrace, garden, outdoor dining area, picnic area, shared outdoor summer kitchen, heated outdoor pool.



## CASA DaFin



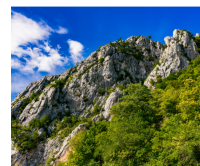
## RTH "CasaDafin"

Located on a wooded hill at the very entrance to Tekija, Casa DaFin offers guests an authentic experience in a rustic setting. The view of the Danube and neighboring Romania offers a unique panorama that guests can enjoy.

The 65 m<sup>2</sup> apartment has two bedrooms that are modernly furnished to meet all guests' needs. A flower garden with a lawn, a barbecue area and an outdoor garden will complete the rest of the guests.

## TA "Djerdap travel"

Tourist agency "Djerdap travel" is a reception agency for the area of Djerdap. It is located in Donji Milanovac and offers tourists the opportunity to discover everything about Djerdap in one place. The best choice of accommodation, entrance tickets, tickets, Danube cruise and walking trails with the most beautiful viewpoints of Djerdap. They are here to help you organize your vacation in the best way. They will reveal to you the most beautiful hidden beaches, the best restaurants, local stories, things that only they know.



## TA Travel & trade "Aster"

The tourist agency "Aster" with many years of experience in travel organization is located in the city of Bor. Quality tourist arrangements, vacations, winter stays, trips, trade union arrangements, plane and bus tickets, excursions and trips around Serbia, will make your vacation perfect! The best agency service for Bor and all the great things that Bor has to offer: Lake Bor, Crni vrh, Stol, Dubasnica, the complex of Zlot cave and much more for a real vacation.

## TA "Sedmica Plus"

Travel agency „Sedmica plus“ was founded in 2004. It is located in the very center of Negotin. It deals with the organization of all kinds of tourist arrangements: vacations, winter stays, excursions, accommodation in Negotin, organization of excursions, sale of airline tickets and tickets for music concerts, travel insurance... „Sedmica plus“ has a Marketing Department that can provide you with the creation of radio and TV spots, the organization of advertising campaigns throughout Eastern Serbia.



The East always implies a dose of mysticism, secrecy, a special philosophy of belief that interprets life. More than anywhere else in Serbia, reality and legend mix here, so that it is difficult to know the border between them.

Here is the oldest urban settlement in Europe, here Roman emperors built palaces, and modern builders tamed the Danube.

Here is real untouched nature, mountains ready for adventure, spas for relaxation, caves to explore.

***This is where reality becomes magic***

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